

Personal statement: (maximum 500 words)

Please tell us about yourself and your background. How do you embody the characteristics of a future global leader? The objective of this statement is to get a sense who you are, rather than what you have achieved professionally.

Since I was a child, my home was not a single country, but rather the whole world. Being born and raised in [no name], at the age of 8 I already moved to [no name] with my mother. At 11 [no name] became my new home, and several years later my family moved to [no name]. Being swung between the different cultures, soon I not only acquired an ability to adjust to new conditions swiftly, but also developed a liking to discover the previously unknown countries and environments. Faces and places around me changed, and being a passionate painter since the age of 7, I preserved them on the canvas.

Although painting was and still remains one of my favorite pastime occupations, I did not make it my profession. Instead I have chosen to enroll to the [no name] program in Business Management at [no name]. The world of business was not unknown to me due to my family's activities and affiliations, and so I decided to find the application both for my creative potential and for my advanced interpersonal skills in the sphere of business administration.

When still a student, I already found my first job with [no name], a prominent advertising agency located in [no name], and upon graduation started working in [no name] – first as a project manager, then as a marketing specialist. However, after several years in American business world, I felt that its relative stability and moderate tempo of development were too slow for me. I wanted to find application for my knowledge, skills and ambitions in a more dynamic, if unstable, environment. No wonder that I looked again at my native country of [no name] and made a decision to move back there.

This step of mine came as quite a shock for my family. They could not fathom why a young, financially independent girl like me, with her family's protection and support guaranteed to her, should want to dive into the dangerous waters of [no name] emerging economy. However, I was used to dealing with controlled danger in sports – such as skiing or scuba-diving, and so I knew that with the risks came greater opportunities. Indeed, in the end I succeeded in building a prosperous business in [no name], which I am proud of today. Besides, it was in [no name] that I met my future husband, the [no name] MBA alumnus of [no name] descent.

Still, at present, I do not intend to stop on what I have already achieved. As a future leader, I already possess such strong advantages as vast cross-cultural experience (both personal and professional), creative and innovative approach to business and ability to manage risks. In addition to that, I believe that business leader should be socially responsible, and through my activities I have always been aiming to give back to the community: from helping to organize the famous [no name] in [no name] to supporting charitable initiatives through my current business (I annually hold fundraising event for the Healthy Heritage Fund in [no name], raising up to USD 1m per event). I am sure that characteristics listed above, combined with development boost obtained at EMBA-Global, will enable me to achieve success.